


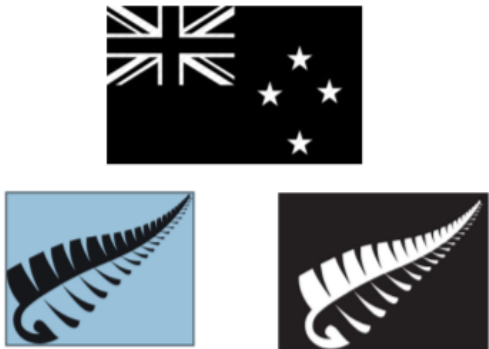





# 2023 Member Association Advertising

(As per GCR 24.4 - Allowable through 31 December 2023)

(as of 13 January 2023)

No.	Country	Sponsor	Approved Logo on Players' Shorts/Skirts
1	China		 <p>腾讯赢德体育 Tencent Win &amp; Pioneer Sports</p>
2	Denmark	<p>Badminton Denmark players and coaches are allowed to wear either the flag OR the Badminton Denmark logo throughout a specific tournament.</p> <p>For example, all DEN players and coaches participating in the YONEX Swiss Open 2023 could only wear the flag, or all players and coaches could only wear the Badminton Denmark logo. This cannot change throughout the tournament.</p>	 <p>BADMINTON DANMARK</p>
3	Japan	<p>Based on the color of the player short/skirt, any of these four logos can be used.</p>	 <p>ANA Inspiration of JAPAN</p>
4	New Zealand	<p>New Zealand players and coaches are allowed to wear either the flag OR the fern (either color of fern) throughout a specific tournament.</p> <p>For example, all NZL players and coaches participating in the YONEX Swiss Open 2023 could only wear the fern, or all players could only wear the flag. This could not change throughout the tournament.</p>	

5	Scotland		
6	Singapore		
7	Malaysia	<p>Based on the color of the player short/skirt, any of these three logos can be used.</p>	
8	Netherlands	<p>Badminton Nederland players and coaches are allowed to wear either the TeamNL logo OR the Nederlandse Loterij logo throughout a specific tournament.</p> <p>For example, all NED players and coaches participating in the YONEX Swiss Open 2023 could only wear the TeamNL logo, or all players and coaches could only wear the Nederlandse Loterij logo. This cannot change throughout the tournament.</p>	