

CODE OF CONDUCT: PLAYERS



1. PURPOSES

- 1.1. To ensure and maintain fair and orderly administration and conduct of BWF Sanctioned Tournaments, and to protect the Players' rights and the respective rights of the BWF, sponsors, and the public;
- 1.2. To uphold the good name of the BWF and the integrity of badminton.

2. APPLICABILITY

- 2.1. This Code is applicable to all Players participating in BWF Sanctioned Tournaments.
- 2.2. All Players are subject to the Code and the Laws of Badminton. Each Player who is entered or nominated to participate in a BWF Sanctioned Tournament shall accept this Code, the Competition Regulations and the Laws of Badminton and therefore be bound by them.

3. GENERAL PROVISIONS – CODE OF ETHICS

Players covered under this Code are required to adhere to the general provisions of the BWF Code of Ethics as well as the core values, principles and conduct defined in the BWF Code of Ethics.

4. SPECIFIC PROVISIONS FOR CONDUCT

Players are required to follow the specific provisions as outlined in this Code of Conduct:

4.1. Entries into Tournaments

Entries into and withdrawal from BWF Sanctioned Tournaments require a fair approach to protect all Players from the possibility of manipulation to give any one Player possible advantage in gaining world ranking points. Players entering into Tournaments need to follow a set of rules including the following:

- 4.1.1. Players shall not withdraw from either the qualifying or main draw after publication of the draw without evidence or proof of "bona fide" injury, illness, bereavement or other emergency situation.
- 4.1.2. Having entered a BWF Sanctioned Tournament and being accepted into either the qualifying or main draw of the Tournament, a Player shall not play in another BWF Sanctioned badminton Tournament during the period of the Tournament the Player was originally entered in, except where explicitly allowed according to the regulations.
- 4.1.3. Not withdrawing from a future Tournament due to injury or illness and then playing in any badminton Tournament during the period between the date of notification of injury/illness and the said Tournament from which the Player has withdrawn.
- 4.1.4. Not making travel arrangements which prevent the Player from participating in scheduled matches or interfere with the Players' obligation to attend anti-doping sample collection, meet media obligations, meet sponsorship obligations or attend prize presentation ceremonies.

4.2. Being a Model Competitor on-Court

Players are at the centre of competitions and their on-court conduct is seen by other Players, the spectators in the stadium and a television audience of potentially hundreds of millions of people. Acting professionally and being a good role model is expected for all Players in international competitions.

Players are responsible for their on-court presentation, behaviour, conduct and performance including the following:

- 4.2.1. Not arriving late for a match, resulting in a "no-show".
- 4.2.2. Conducting themselves in an honourable and sportsmanlike manner during any match or at any time while within the precincts of the site of a BWF Sanctioned Tournament.
- 4.2.3. Complying with the goodwill formalities before, during and after any match including thanking Technical Officials and shaking hand with opposing Players. Players must thank their opponents and umpire before leaving the field of play to celebrate with their coach or the crowd.
- 4.2.4. Presenting themselves for competition play in a suitable smart manner with clean and acceptable badminton sports clothing.
- 4.2.5. Complying with the conditions of entry of each Tournament with regard to clothing and advertising regulations (Regulations 20 to 24 of the General Competition Regulations).
- 4.2.6. Always using one's "best efforts" to win a match.
- 4.2.7. Completing a match in progress unless reasonably unable to do so.
- 4.2.8. Respecting technical officials and not trying to influence the decisions of technical officials in any way using an arm, hand, racket gestures, or orally.
- 4.2.9. Not seeking coaching during play except as permitted under the Laws. Communication of any kind, audible or visible, between a Player and a coach may be construed as coaching.
- 4.2.10. Not using words commonly known and understood in any language to be profane or indecent and uttered clearly and loudly enough to be heard by the umpire or spectators.
- 4.2.11. Not making gestures or signs with the hands and/or racket or shuttle that commonly have an obscene or offensive meaning.
- 4.2.12. Not intentionally hitting a shuttle dangerously or recklessly within or out of the court, hitting a shuttle with negligent disregard for the consequences, or deliberately damaging a shuttle.
- 4.2.13. Not deliberately tampering with the shuttle to affect its flight or speed.
- 4.2.14. Not intentionally and violently destroying or damaging rackets or other equipment, or intentionally and violently hitting the net, court, umpire's chair or other fixtures during a match.
- 4.2.15. Not making a statement within the precincts of the Tournament site, directed at an official, opponent, spectator or other person that implies dishonesty or is derogatory, insulting or otherwise abusive.
- 4.2.16. Not physically abusing an official, opponent, spectator or other person. Even the unauthorised touching of such persons may be regarded as physical abuse.

4.2.17. Acting in a sportsmanlike way. Not conducting oneself in a manner that is clearly abusive or detrimental to the reputation of the sport.

4.3. **Media, sponsorship and ceremonies**

Activities related to media, sponsorship and ceremonies are an important part of the Tournament and an opportunity for the Players to promote themselves and their fellow winners. Such media, sponsorship and ceremony activities are also opportunities for hosts and sponsors to be acknowledged and recognised.

Players have obligations around these activities and must follow the provisions included in the Player Commitment Regulations (BWF Statutes, Section 5.3.6).

4.4. **Educational Activities**

Player education is an important part of being a professional athlete and Players and have obligations around such educational activities and must follow the provisions included in the Player Commitment Regulations (BWF Statutes, Section 5.3.6).

4.5. **Betting, Wagering and Irregular Match Results**

Players have obligations to protect the integrity of badminton. Under this Code of Conduct, Players must follow all the provisions of the Code of Conduct in Relation to Betting, Wagering and Irregular Match Results (BWF Statutes, Section 2.4).

4.6. **Anti-Doping**

Players have obligations around the integrity of badminton as it relates to anti-doping. Under the Players' Code of Conduct, Players must follow all the provisions of the Anti-Doping Regulations (BWF Statutes, Section 2.3).

4.7. **Other Conduct Contrary to the Integrity of the Sport**

4.7.1. Players have an obligation not to engage in conduct contrary to the integrity of the game of badminton.

4.7.2. If a Player is convicted of serious violation of a criminal law of any country, the punishment for which includes possible imprisonment, that Player may be deemed by virtue of such conviction to have engaged in conduct contrary to the integrity of the game of Badminton.

4.7.3. In addition, if a Player has at any time behaved in a manner severely damaging to the reputation of the sport, that Player may be deemed by virtue of such behaviour to have engaged in conduct contrary to the integrity of the game of Badminton.

5. **JUDICIAL PROCEDURES**

5.1. Alleged breaches of the Code shall be investigated using the principles and procedures detailed in the BWF Judicial Procedures.

5.2. Players are required to report breaches of this Code and the Code of Ethics and to cooperate and assist fully in investigations.

5.3. If a Player has committed any offence under this Code the Player shall be deemed to have breached this Code. Breaches of the Code constitute the basis for disciplinary action and appropriate penalties.

5.4. Some breaches of the Code have a process whereby an administration fine is applied as a penalty (see Section 2.5 of the BWF Statutes).

- 5.5. Other alleged breaches of the Code require a disciplinary hearing process as determined by the BWF Judicial Procedures.