2024 Member Association Advertising

(As per GCR 24.4 - Allowable through 31 December 2024) (as of 29 February 2024)

No.	Country	Sponsor	Approved Logo on Players' Shorts/Skirts	
1	China		腾讯赢德体育 Tencent Win & Pioneer Sports	
2	Japan	Based on the color of the player short/skirt, any of these four logos can be used.	ANA ANA Inspiration of JAPAN Inspiration of JAPAN	
3	New Zealand	New Zealand players and coaches are allowed to wear either the flag OR the fern (either color of fern) throughout a specific tournament. For example, all NZL players and coaches participating in the YONEX Swiss Open 2024 could only wear the fern, or all players could only wear the flag. This could not change throughout the tournament.		
4	Scotland		BADMINTON SCOTLAND	

5	Singapore		KF.	
6	Sweden	Based on the color of the player short/skirt, either logo can be used.	BADMINTON SWEDEN BADMINTON SWEDEN	
7	Malta	Based on the color of the player short/skirt, either logo can be used.		
8	Netherlands	Badminton Nederland players and coaches are allowed to wear either the TeamNL logo OR the Nederlandse Loterij logo throughout a specific tournament. For example, all NED players and coaches participating in the YONEX Swiss Open 2024 could only wear the TeamNL logo, or all players and coaches could only wear the Nederlandse Loterij logo. This cannot change throughout the tournament.	NEDERLANDSE LOTERIJ	

9	Korea		% f	lex
10	Malaysia	Based on the color of the player short/skirt, any of these four logos can be used.	# AFFIN	·