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Badminton Denmark hereby nominate Jesper Hovgaard to BEC coach of the year 2025.

Badminton Denmark currently has two world class mixed doubles. Jesper Toft/Amalie Magelund and Mathias Christiansen/Alexandra Bøje is currently number 11 and 12 on the world ranking, respectively.

However, just one year ago the situation was quite different. Jesper Toft/Amalie Magelund were a few months into their new partnership and Mathias Christiansen was still in quarantine and not playing. The two pairs were number 100 and 176 on the WR.

Hence, the mixed double category in Denmark was in a very difficult and uncertain situation and it was the responsibility of national coach Jesper Hovgaard to change the situation.

He had already been faced with the challenge to navigate the extremely difficult situation following the quarantine sentence to Mathias Christiansen and Jesper was the main person responsible for supporting and securing that Mathias and Alexandra were still able to see a future within international badminton despite Mathias being banned for one year due to his inadvertent breach of the whereabouts rules.

However, Jesper Hovgaard managed to make a turnaround in the mixed double.

In 2025 Jesper Toft/Amalie developed into a world class mixed double and, on their way to top-10 in the world they won the Orlean WT300 and the European Championship. They also beat several top-10 pairs in 2025 and can now be reckoned as a mixed double pair that have a potential chance of winning medals at the World championship.

Mathias Christiansen/Alexandra Bøje had an even more remarkable 2025 – with a comeback that is unprecedented in Danish badminton. They were first eligible to play in august 2025 and had their comeback tournament in Macau WT300. They won this tournament and then took off from there. Following their comeback, they beat several world class mixed double pairs, most notable the WR number 1 pair (Feng/Huang) at the 2025 world championship in Paris. They also won the WT500 Hylo Open in 2025. Needless to say Mathias/Alexandra is back at a world class level.

Jesper Hovgaard has been instrumental in the impressive development in the mixed category in 2025. Besides his badminton specific knowledge and experience, what set Jesper apart from many other coaches are his human traits.

Jesper has a unique set of skills when it comes to relating to other people. By nature, he is genuinely interested in other people and has a deep and intuitive understanding of the psychology of an elite badminton player. This enables him to navigate and develop double pairs – not only tactical but also in terms of collaboration and communication between the players – skills that are imperative to succeed as double pairs.

Based on his impressive work and development of the mixed category in 2025, Badminton Denmark are proud to nominate Jesper Hovgaard as a candidate for the BEC Coach of the Year 2025.

Kind Regards



Jens Meibom
Director of Elite Sports
Badminton Denmark